

RA NATURALS

The 7-Day Soft-Skin Ritual with Butter Me Up! Body Butter

A simple seven-day guide for turning rich botanical moisturization into an intentional body-care ritual.

Melt. Massage. Moisturize.

Keep Learning. Keep Growing because
Wellness is a Journey.
Let Wellness Raine!

For general cosmetic and body-care education. Patch-test before broader use and follow the final product label.

Meet the Ritual

Butter Me Up! is a rich, water-free body butter created with plant butters, botanical oils and RA Naturals' proprietary SproutLipid™ Hemp Infusion. It is designed to moisturize, soften and condition dry-feeling body skin while turning everyday application into a more intentional self-care moment.

The formula features shea, mango, kokum and cupuacu butters; babassu, calendula, jojoba, hemp and tamanu oils; plant-derived squalane; cetyl alcohol; vitamin E; and an aromatic essential-oil blend. These ingredients should be described through cosmetic functions such as moisturization, emollience, skin conditioning, glide and sensory experience.

1 Begin After Bathing

Apply Butter Me Up! after a bath or shower while the skin is still slightly damp. A small amount of body butter can spread more easily on damp skin and helps create a softer, more comfortable skin feel.

Ritual cue: Start with less than you think you need.

2 Give Extra Attention to Dry Areas

Massage the butter into hands, elbows, knees, legs and feet - areas that often feel rough or look dull. Use slow circular motions and allow the rich butter-and-oil blend time to melt into the skin.

Ritual cue: Choose one area and massage for one full minute.

3 Warm It Before Applying

Body butter is concentrated and water-free. Warm a small amount between your palms before application. Shea, mango, kokum and cupuacu butters soften with body heat, while babassu oil, jojoba oil and squalane help the product glide.

Ritual cue: Warm, press and then massage.

4 Make It an Evening Ritual

Use the butter before bed on hands, feet or other dry areas. A consistent evening routine can be easier to remember than occasional heavy application.

Ritual cue: Place the jar where you will see it during your bedtime routine.

5 Let SproutLipid™ Support the Skin Feel

RA Naturals' proprietary SproutLipid™ Hemp Infusion is featured in the formula. It contributes emollience, smooth application and a conditioned skin feel, helping the butter spread across the body without changing the product into a medical treatment.

Ritual cue: Think moisturization, softness and glide.

6

Use Clean, Dry Hands

Because this is an anhydrous product, keep water out of the jar. Use clean, dry fingers or a small cosmetic spatula, close the lid after use and store the butter away from direct heat and sunlight.

Ritual cue: Protect the product from moisture and heat.

7

Notice What Your Skin Prefers

At the end of the week, notice which areas benefited from regular moisturizing and how much product felt comfortable. Rich body butter may be ideal for dry areas while lighter application may suit the rest of the body.

Ritual cue: Build a routine that feels realistic, not excessive.

What the Featured Ingredients Contribute

Shea, mango, kokum and cupuacu butters: Create the rich body-butter texture and help soften and condition dry-feeling skin.

Babassu oil: Adds emollience and a lighter melt compared with heavier butters.

SproutLipid™ Hemp Infusion: Supports smooth application, glide and a conditioned skin feel.

Calendula-infused oil: Contributes emollience and a botanical body-care story without requiring therapeutic claims.

Jojoba oil and plant-derived squalane: Help create slip and a smoother, less heavy after-feel.

Hemp seed and tamanu oils: Add richness and support the botanical oil profile.

Cetyl alcohol: Helps improve structure, glide and the sensory finish.

Vitamin E: Helps protect the oils from oxidation.

Essential-oil blend: Provides aroma and contributes to the product's sensory identity.

Important Use and Storage Reminders

- For external body use only.
- Do not apply to broken or irritated skin.
- Patch-test before broader use, especially if the product is scented.
- Use clean, dry hands or a cosmetic spatula.
- Store in a cool, dry place away from direct sunlight and heat.
- Natural butters may soften or melt in warm temperatures; texture changes do not necessarily mean the product is spoiled.
- Stop use if irritation occurs.

RA NATURALS
Botanical moisture for the skin you live in every day.

Discover • Nourish • Flourish

Disclaimer: This guide is for general cosmetic education only. Butter Me Up! is described as a body moisturizer and skin-conditioning product, not as a treatment for eczema, inflammation, pain or another medical condition.